

FOR IMMEDIATE RELEASE

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NEW YORK TRIBAL ART WEEK™ 2013

The Saga Continues

The 4th Year of the Ever Evolving New York Tribal Art Week™

When: May 10 -18th

Where: Sotheby's, Bonhams, Madison Avenue area, 57th Street, Upper East Side

Participating Dealers:

Alaska on Madison

Ancient Art of the New World, Inc.

Anthropos Gallery

Arte Primitivo

Art for Eternity

Marc Assayag

Neil Becker

Kellim Brown

David Cassera

Ambre-Congo

Kevin Conru

Mark Eglinton

Galerie Flak

Bruce Frank

Gail Martin

Wayne Heathcote

Ben Hunter

Leonard Kalina

Herma Visser Kottman

Fernandez-Leventhal Gallery

Joe Loux

Claudia Giangola & John Menser

Kip & Wambui McKesson

John Molloy

Moreau & Montagut

Thomas Murray

Amyas Naegele

Pace Primitive

Joaquin Pecci

PMBoyd

Adrian Schlag

David Serra

James Stephenson

Splendors of the World

Tambaran Gallery

Joris Visser

Historically, New Yorkers have been among the foremost collectors of tribal art. New York politicians, artists, business leaders, professionals, fashion moguls and celebrities such as Helena Rubinstein, Nelson Rockefeller, Andy Warhol, John Friede, Armand Arman and Robert Mapplethorpe have solidified the international tribal art market.

Traditional Art from Africa, Oceania and the Americas found it's way into collections of the New York avant-garde and its most influential patrons during the 1910s and 1920s.

For 18 years there was only one New York tribal art show, the New York Tribal & Textile Arts Show, founded in 1995 by Caskey-Lees event promoters.

Over the years the venue changed from the Park Avenue Armory to the Downtown Armory to J Suites in Midtown. In 2010 Caskey-Lees was forced to cancel the event.

New York Tribal and Textile Arts Show Will Not Take Place in 2010 (For Immediate Release, March 12, Topanga, CA) The New York International Tribal and Textile Arts Show, normally held in New York City in conjunction with Tribal and Ethnographic auctions at the city's major auction houses in late May will not take place this year, show producers Caskey-Lees of Topanga, CA, announced today.)

After receiving the cancelation press release D. Cassera, a young New York dealer who was learning to navigate the complex hierarchy of the Tribal Art world, presented the new Tribal Art Week™ concept which has been constantly evolving ever since.

“The 2010 Caskey-Lees NY Tribal Art Show would have been my first fair as a dealer. I was heartbroken when I found out the show had been canceled. At the time I was working on my Art Tribal News publication out of a gallery just off Madison, my mind was racing thinking of what I could do. I lived on the upper west side just across the park, so I took the bus home and stayed up all night drawing a map and making a booklet for the new event. I called it the Madison Avenue Promenade and it consisted of various galleries from 57th Street all the way to 82nd, plus it included Sotheby's and Bonhams. This idea was loosely based on the Asia Week model,” Cassera said.

The ultimate goal of the NYC Tribal Art Week™ is to have several different venues hosting several dealers because there is not a single venue in the city that can accommodate the cost of production for one large show. In 2010, Cassera contracted with the Ukrainian Fletcher-Sinclair Mansion on 79th Street and the Arader Mansion on Madison Avenue but at the time could not sell enough dealers on the idea. Cassera did secure other Madison Avenue venues to house visiting dealers such as Mallett, a prestigious antique furniture dealer from London who hosted a famed dealer from Spain, and Keszler Pop Art Gallery hosted two Pre-Columbian art dealers.

In 2011, Cassera moved to the west coast, the Madison Avenue Promenade was renamed AOANY, and the Ukrainian Fletcher-Sinclair Mansion was finally added as a central venue. That year some dealers scrambled to rent townhouses or set up in hotels to try and be a part of the scene. One year later there were many dealers who wanted to participate in New York Tribal Art Week™ but there was minimal space in the Fletcher-Sinclair Mansion. As a result Cassera returned to New York, rented the Czech Embassy (Bohemian National Hall) and produced the NYC Tribal Art Show 2012. At the same time another group of dealers started a show at the Arader Mansion called the Madison Ancient & Tribal Art Show. Now in it's fourth year, New York Tribal Art Week™ has grown considerably, there are many different dealers in various venues. New York has once again regained it's reputation as the world's leading city to experience the traditional arts of Africa, Oceania and the Americas.

Please visit the official New York Tribal Art Week website <http://www.nyctribalartweek> for an interactive map and full details of the upcoming events.

New York Tribal Art Week™
The New York Tribal Art Association, Inc.
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